

Frequently Asked Questions

You are applying for a branch of study that takes the form of a 5-year diploma course and belongs to the engineering sciences field of study. To study Industrial Design at the University of Applied Arts you have to pass an **entrance exam** in which your artistic and technical abilities will be assessed.

The entrance exam for Industrial Design takes place towards the end of February each year. Precise dates and further information can be found at:

www.dieangewandte.at/zulassung

The first two days of the week-long entrance exam are set aside for registration and the handing in of portfolios. The following must be submitted: Folder with work samples / Portfolio, Application form (you get from us) and a passport photo. Additionally the portfolio is to be submitted digitally (pdf).

The subsequent three days are earmarked for various creative tasks and interviews.

What can I expect from the application process?

Application consists of three parts:

Portfolio submission, entrance exam and interview.

Based on the portfolio we will do a preselection of those applicants who can take part in the entrance exam. The preselection will be announced on the third day (Wednesday). The selected candidates may enter the further entrance exam.

What should I include in my portfolio?

Your portfolio should be able to support any opinions, ideas or arguments that you might like to present during the entrance exam. It should be clear to us by looking at your portfolio, what it is that you are interested in and what proficiencies you're already in possession of within the scope of design. Ideally, your portfolio should tell us all the essentials of your application. As you are applying specifically for the course Industrial Design 1, we'd also like to see how closely your expectations correlate with what our course has to offer you.

One of the tasks we announce in advance and we expect it as a worked out part of your portfolio:

- 1) Choose 2-100 highly diverse objects due to your personal liking.
- 2) Arrange them in a statically challenging way.
- 3) Document the result.

Please label portfolios with your name. Suitable formats are A3 / A2 (maximum A1). To avoid any problems with space, please bring photos of 3D works rather than the works themselves.

Additionally please submit your portfolio as pdf. Send a Mail including the attachment until Tuesday, February 26th, 12 p.m. (noon) to id1@uni-ak.ac.at.

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What's the procedure during the entrance exam?

Multiple design themes will be put forward, for all of which there will be plenty of time. You should bring along your usual drawing and model making materials, although paper is provided. No prior knowledge or previous experience is necessary.

Why an interview?

An interview rounds off the whole process and provides an opportunity for us to look through your portfolio together, discuss your reasons for choosing this course and find out about your previous education.

Do I have to be able to speak German?

Knowledge of German is not required for the entrance exam. However, in choosing this course you should take into account that the majority of the compulsory lectures on the curriculum are taught in German.

Is there an opportunity to discuss my portfolio with someone in advance?

We'd be happy to help. Please write to marcus.bruckmann@uni-ak.ac.at to make an appointment or send your portfolio for review per E-mail.

There's also the opportunity to find out more and to talk to teachers and students at our open day. The exact date of the open day is usually settled at the beginning of the year and can be found on our website.

What criteria are at play in the decision making process?

The entrance exam is there to assess artistic and technical ability. An examination committee made up of a number of lecturers carries out the evaluation. They decide who is suited to the course and to whom a place will be offered.

They also make sure to keep a gender balance in the class.

How many candidates are accepted?

There are usually somewhat between 70 and 80 candidates..

On average we accept around 8 candidates per year.

For these students courses start on October 1st of the following winter term.

Why are there two industrial design classes?

There are two classes for industrial design (Industrial Design 1 and Industrial Design 2) due to the large number of applicants and students in this area. Both classes cover the same curriculum. The difference lies in the focus of the content taught, which is moulded and influenced by the individual teams.

Industrial Design 1 is headed by Stefan Diez. The 10-strong teaching team is made up of designers, architects, artists, a set designer and a plastics processor, some of whom are employed full time at the university, whilst others run their own enterprises alongside their teaching responsibilities.

Please bear in mind that you have to decide on a specific Industrial Design class before you register. It's therefore advisable to also have a look at the website of Industrial Design 2 at: designinvestigations.at

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Place

The registration / bringing in of the portfolios as well as the entrance exam itself takes place in the rooms of the department:

Industrial Design 1
Schwanzer Wing, ground floor
University of Applied Arts Vienna
Oskar Kokoschkaplatz 2
1010 Vienna
Austria

Criteria for Admission

Admission to the study program depends just as much on your entitlement to begin a university degree (general qualification for university entrance, or equivalent) as it does on your passing the entrance exam. However, this entitlement won't be checked until after you've passed the entrance exam, so there's no need to bring the related documents to the exam with you.

Visas

We're happy to send foreign applicants an invitation to the entrance exam. Please let us know in sufficient time in case you need this to make the journey here.

Contact

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During lecture-free periods (particularly over the summer months) the best way to get in touch with us is by email.