

## Frequently Asked Questions

You are applying for a branch of study that takes the form of a 5-year diploma course and belongs to the engineering sciences field of study. To study Industrial Design at the University of Applied Arts you have to pass an entrance exam in which your artistic and technical abilities will be assessed.

The entrance exam for Industrial Design takes place towards the end of February each year. Precise dates and further information can be found at:

[www.dieangewandte.at/zulassung](http://www.dieangewandte.at/zulassung)

The first two days of the week-long entrance exam are set aside for registration and the handing in of portfolios. The following must be submitted: Folder with work samples / Portfolio, Application form (you get from us) and a Passport photo. The subsequent three days are earmarked for various creative tasks and interviews.

### **What can I expect from the application process?**

Application consists of three parts:

Portfolio submission, entrance exam and interview.

In contrast to other educational institutions and other departments at the University of Applied Arts, we don't make any preselection based on portfolios, but allow everyone who has registered to take part in the entrance exam.

### **What should I include in my portfolio?**

Your portfolio should be able to support any opinions, ideas or arguments that you might like to present during the entrance exam. It should be clear to us by looking at your portfolio, what it is that you are interested in and what proficiencies you're already in possession of within the scope of design. Ideally, your portfolio should tell us all the essentials of your application. As you are applying specifically for the course Industrial Design 1, we'd also like to see how closely your expectations correlate with what our course has to offer you.

Please provide handouts of digital data and, to avoid any problems with space, please bring photos of 3D works rather than the works themselves.

Please label portfolios with your name. Suitable formats are A3 / A2 (maximum A1).

### **What's the procedure during the entrance exam?**

Multiple design themes will be put forward, for all of which there will be plenty of time. You should bring along your usual drawing materials, although paper is provided. No prior knowledge or previous experience is necessary.

### **Why an interview?**

An interview rounds off the whole process and provides an opportunity for us to look through your portfolio together, discuss your reasons for choosing this course and find out about your previous education.

### **Do I have to be able to speak German?**

Knowledge of German is not required for the entrance exam. However, in choosing this course you should take into account that the majority of the compulsory lectures on the curriculum are taught in German.

### **Is there an opportunity to discuss my portfolio with someone in advance?**

We'd be happy to help. Please write to [marcus.bruckmann@uni-ak.ac.at](mailto:marcus.bruckmann@uni-ak.ac.at) to make an appointment.

There's also the opportunity to find out more and to talk to teachers and students at our open day. The exact date of the open day is usually settled at the beginning of the year and can be found on our website.

### **What criteria are at play in the decision making process?**

The entrance exam is there to assess artistic and technical ability. An examination committee made up of a number of lecturers carries out the evaluation. They decide who is suited to the course and to whom a place will be offered.

They also make sure to keep a gender balance in the class.

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### **How many people will be accepted?**

There are usually somewhere between 70 and 80 candidates.

Each year around 8 new students are taken on.

For these students the course begins the following winter semester on 1 October.

### **Why are there two industrial design classes?**

There are two classes for industrial design (Industrial Design 1 and Industrial Design 2) due to the large number of applicants and students in this area. Both classes cover the same curriculum. The difference lies in the focus of the content taught, which is moulded and influenced by the individual teams.

Industrial Design 1 is directed by Stefan Diez. The 10-strong teaching team is made up of designers, architects, artists, a set designer and a plastics processor, some of whom are employed full time at the university, whilst others run their own enterprises alongside their teaching responsibilities.

Please bear in mind that you have to decide on a specific industrial design class before you register. It's therefore advisable to also have a look at the website of Industrial Design 2 at: [www.id2studio.at](http://www.id2studio.at)

### **Criteria for Admission**

Admission to the study program depends just as much on your entitlement to begin a university degree (general qualification for university entrance, or equivalent) as it does on your passing the entrance exam. However, this entitlement won't be checked until after you've passed the entrance exam, so there's no need to bring the related documents to the exam with you.

### **Visas**

We're happy to send foreign applicants an invitation to the entrance exam. Please let us know in sufficient time in case you need this to make the journey here.

### **Contact Details**

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During lecture-free periods (particularly over the summer months) the best way to get in touch with us is by email.