# **Industrial Design 2**

## **Design Investigations**

### Zulassungsprüfung / Application

For the winter semester 2020/2021, the next entrance exam will be at the University of Applied Arts, Vienna at the department ID2 - Design Investigations , from the 26. - 28. Feb. 2020.

#### Entrance Exam 2020 Special Task

Design your robot companion and bring it as part of your portfolio! Your proposal should be an interesting interpretation of this topic, looking at the humanmachine relationship. We can't wait to see your ideas!

#### **Dates for Portfolio Submission**

We evaluate students based on their portfolio. You can submit your digital portfolio by 15th December or bring a hard copy of your portfolio along on the 24th or 25th February 2020 between 10:00-14:00. It's important to make a design-specific portfolio that represents you, your skills, interests and experience, and the way you think and work. Send digital portfolio to: id2staff@gmail.com

Your portfolio should represent yourself, your talents and the way you think and work. Make a design-specific portfolio that shows the concepts of your projects (maybe you do not have the skills yet to deliver a perfect project but a short text can illustrate the ideas behind it). Less is more: focus on the design-essentials and only show work you are really proud of. Do not exceed A3 format and please attach three dimensional objects only as photographs - do not bring originals. When delivering your work in digital media, please attach a handout.

#### **Process of Entrance Exam**

Following your portfolio submission, from 26nd to 28nd February 2020 between 10:00-18:00, candidates will work on a number of design-related tasks. These may include modelling a "natural" object, ideation skills in small teams and a quick design task of an everyday object (hardware and/or software). Additionally, interviews will be conducted to determine your motivation and educational background, cultural and conceptual talents as well as communication skills. Then we'll select our future students.