

di:'angewandte  
**FASHION  
DEPARTMENT**

at the Institute of Design  
University of Applied Arts Vienna  
Oskar-Kokoschka-Platz 2, A-1010 Vienna  
0043 1 711 33 – 2461  
mode@uni-ak.ac.at



Grace Wales Bonner, Professor and Head of the Fashion Department

**ADMISSION TO THE COURSE  
ENTRANCE EXAM**

To study at the Fashion Department, interested applicants need to pass an entrance exam. Applicants who successfully pass the next possible **ENTRANCE EXAM** can begin to study **winter term 2021/22**, starting **October 2021**.

Please find all information about the next entrance exam on the following pages. To avoid an incomplete and therefore non-approved application, please read this document carefully.

**FASHION DESIGN  
ABOUT THE COURSE**

The four-year diploma programme encourages students to develop their creative style and artistic vision while gaining essential technical, communication, and research skills. In one-to-one tutorials and through conceptual guidance with the internationally acclaimed fashion designers at the helm of the Department, students generate ideas, develop concepts and create and present individual, innovative and visionary women's and/or men's wear collections. The central artistic subject focuses on developing a holistic design vision by exploring traditional European fashion knowledge in dialogue with a global cultural heritage and an awareness of sustainable design choices.

Graduates either found their own fashion labels or launch careers at existing national and international labels and/or fashion houses.

Thanks to the continued high quality of the training it offers and its many successful graduates, the Fashion Department is one of the most important fashion education institutions worldwide.

For more information on our programme please visit <https://www.dieangewandte.at/fashion>

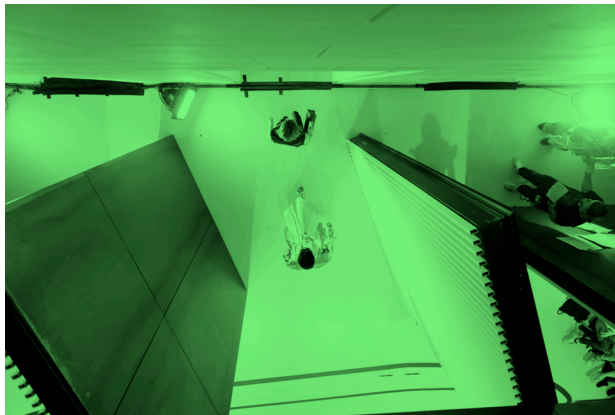
**WE ARE LOOKING FORWARD TO  
RECEIVE YOUR APPLICATION!**

# FASHION DEPARTMENT ENTRANCE EXAM FOR 2021/22

## SUBMISSION PERIOD

→ from 08 inclusive 17 February 2021, 9:00 am

Please note the time zone in VIENNA -> (GMT+1:00)  
Submissions uploaded earlier or later **CANNOT** be considered! **!**



## PHASE 1 STEP 1 ONLINE REGISTRATION

### STEP 1: ONLINE REGISTRATION

During the submission period, please register using the link that will be announced at <https://www.dieangewandte.at/entry> from 25 January 2021.

In addition to personal details and contact details, a **copy of your passport** and a **photo** must be uploaded.

Successful registration will be confirmed by E-mail. You will also receive your **personal registration number**, which you need for **STEP 2**.

Please note:

If required, technical support for this step is available at [studien@uni-ak.ac.at](mailto:studien@uni-ak.ac.at).

All personal data of those applicants who do not successfully complete the entrance exam will be deleted no later than two months after the completion of the exam.

# FASHION DEPARTMENT ENTRANCE EXAM FOR 2021/22

## MANUAL

- Scan/save cover sheet, portfolio, motivation letter and registration for the entrance exam with a maximum of 150 dpi per page and compose **ONE DOCUMENT, A4 landscape format, format exclusively PDF.**
  - The size of the PDF document may not exceed **50 MB.**
- Save this PDF document under **your first name and last name**, for example  
**Grace-Wales-Bonner.pdf.**
- Upload this PDF document **during the submission period only** to <https://www.dieangewandte.at/entry>
- Therefore you will need your **personal registration number** from **STEP 1.**
  - Successful upload will be confirmed by E-mail.

## PHASE 1 STEP 2 ONLINE SUBMISSION

## STEP 2 – PORTFOLIO UPLOAD

- **1. COVER SHEET** including your first name, last name, phone number and E-mail address
- **2. PORTFOLIO – MAXIMUM 20 PAGES, A4 LANDSCAPE FORMAT** for a women's and/or men's collection:
  - a. Visual and conceptual research
  - b. Drawings – minimum 10 looks
  - c. Documentation of 3-D-development ideas – designs or details made of white cotton fabric, photographed on a model or mannequin
  - d. Documentation of 2-D-development ideas – print or fabric development
- **3. MOTIVATION LETTER IN ENGLISH**, to include reasons for application, your interest in fashion and what you wish to further explore on the course

## DECISION

On → **20 February 2021** you will receive an E-Mail notification whether you have successfully completed **PHASE 1**, only then is it possible to participate in **PHASE 2**. If you have successfully completed **PHASE 1**, you will receive information about which materials you need to participate in **PHASE 2** as well as zoom links for **PHASE 2**.

# FASHION DEPARTMENT ENTRANCE EXAM FOR 2021/22

Please note the time zone in  
**VIENNA** !

-> (GMT+1:00)

## CREATIVE TASKS

→ 24 February 2021, 10:00 – 10:30 am via Zoom:

Announcement of creative tasks by Professor Grace Wales Bonner

→ from 24 February 2021, 10:30 am to 25 February 2021, 06:00 pm:

Working time to realize creative tasks

→ 25 February 2021, 06:00 – 11:00 pm:

Upload results of creative tasks

→ saved under **your first name and last name,**

**for example Grace-Wales-Bonner.pdf**

→ in ONE DOCUMENT, **A4 landscape format,**

**format exclusively PDF**, the document may not exceed **50 MB**.

→ Link will be sent by e-mail, on admission  
announced for the entrance examination

## INTERVIEW

→ 26 February 2021 from 11:00 am via Zoom:

Please present the results of your creative tasks by sharing the PDF on  
the screen in a presentation (10 minutes maximum). Afterwards,  
Professor Grace Wales Bonner and team members of the Fashion  
Department  
will have an interview with you.

## PHASE 2 CREATIVE TASKS, INTERVIEW

Participation in **PHASE 2** is only possible if you have successfully  
completed **PHASE 1**. **PHASE 2** consists of creative tasks by using the  
materials announced by E-mail and an interview via Zoom.



## DECISION

You will receive a notification by E-mail no later than → **05 March 2021**  
whether you have successfully completed **PHASE 2** and therefore can  
begin to study **winter term 2021/21**, starting October 2021.

# FASHION DEPARTMENT ENTRANCE EXAM FOR 2021/22



## FREQUENTLY ASKED QUESTIONS

### ENROLMENT, VISA

<https://www.dieangewandte.at/> -> English -> SERVICE -> For Applicants  
Department for Student and Academic Affairs, [studien@uni-ak.ac.at](mailto:studien@uni-ak.ac.at)

### TUITION FEE AND COSTS

<https://www.dieangewandte.at/> -> English -> SERVICE -> For Applicants -  
> Financial Issues

### INCOMING EXCHANGE-STUDENTS

<https://www.dieangewandte.at/> -> English -> INTERNATIONAL ->  
Incoming  
International Office, [international.office@uni-ak.ac.at](mailto:international.office@uni-ak.ac.at)

### PORTFOLIO

Fashion Department, Sara Emilie Terp, [sara-emilie.terp@uni-ak.ac.at](mailto:sara-emilie.terp@uni-ak.ac.at)

### ENTRANCE EXAM AND LANGUAGE

The entrance exam will be held in English, knowledge of the German language is not a precondition.

### STUDY AND LANGUAGE

All lectures held in the Fashion Department are in German and/or English. The internationally acclaimed fashion designers and professors of the Fashion Department teach in English.

Generally, lectures outside the Fashion Department, teaching at the Angewandte, are held in German. For this reason, students must produce evidence of a sufficient knowledge of the German language following their second semester, level B2 is recommended.

### CURRICULUM FASHION

[https://www.dieangewandte.at/design\\_en](https://www.dieangewandte.at/design_en)

Click on → “Curriculum“ for download.